

AUPHA Annual Meeting

June 3 - June 6, 2015
Miami, Florida

Exhibitor & Advertiser Opportunities

Who We Are...

The Association of University Programs in Health Administration (AUPHA) is a global network of colleges, universities, faculty, individuals and organizations dedicated to improving health by promoting excellence in healthcare management education.

What We Do...

AUPHA achieves excellence and innovation in healthcare management and policy education by embracing diversity and providing opportunities for learning and collaboration. Our vision is to develop leaders who possess the values and competencies necessary to drive improvement throughout the health system.

About Our Meeting...

Attendance at the Annual Meeting continues to grow each year, bringing together graduate and undergraduate faculty to share ideas and proven practices in educating future practitioners in healthcare management. AUPHA's Annual Meeting offers exhibitors access to hundreds of members representing colleges, universities, and organizations focused on healthcare. Exhibiting at the Annual Meeting provides companies with numerous networking and lead opportunities.

Did You Know?

- Healthcare convention attendees are serious about finding solutions
- The preferred method of information delivery by both attendees and exhibiting companies is one-on-one interaction*

Learn More About AUPHA...

Visit www.aupha.org to learn more about our organization and annualmeeting.aupha.org to learn more about the Annual Meeting.

**Source: CEIR Power of Exhibitions II, Deloitte & Touche Consulting Group*



Exhibit Package

Exhibit Package - \$2,500

- 8 x 10 Exhibit Booth
- Full-page Meeting Program Ad
- Website Logo Placement & Link
- Banner Ad on Annual Meeting website
- Banner Ad on AUPHA Network website

A La Carte Opportunities

Exhibit Booth

8 x 10 Standing Exhibit*	\$1200
Unstaffed Table Display (materials only)	\$ 900
Extra Exhibit Table (beyond one table that is included)	\$ 600

Exhibitor Advertising

Full-page Meeting Program Ad	\$ 750
Half-page Meeting Program Ad	\$ 450
Quarter-page Meeting Program Ad	\$ 225
Banner Ad on Annual Meeting Website**	\$ 500
Banner Ad on AUPHA Network Website**	\$ 500
Meeting Registrant Mailing Labels	\$ 350
Promotional Meeting Bag Insert	\$ 250

Non-Exhibitor Advertising

Full-page Meeting Program Ad	\$ 950
Half-page Meeting Program Ad	\$ 650
Quarter-page Meeting Program Ad	\$ 425
Banner Ad on Annual Meeting Website**	\$ 700
Banner Ad on AUPHA Network Website**	\$ 700
Promotional Meeting Bag Insert	\$ 400

Total Amount Enclosed: _____

*Each Exhibit space is provided with one draped table, two chairs and waste basket. Special carpeting and pipe and drape are not available. For any electricity, AV, or other ancillary services, download the forms from the 2015 Annual Meeting website (annualmeeting.aupha.org) and return completed forms to Jaime Stephens, Vice President, via fax (703.894.0941) or email (jstephens@aupha.org).

**Banner Ads are displayed on website from date of purchase through the end of the 2015 Annual Meeting.



Payment Enclosed

Please print/type the following form and return it to AUPHA along with your payment no later than April 10, 2015.

(As well, camera-ready artwork for advertisements and signage must be received no later than April 10, 2015)

Contact Name (please print)		Contact signature (authorizing contract)
Title		Organization
Business address		
City	State	Zip
Phone	Fax	Email

Method of Payment

- Check Enclosed
- Credit Card (circle credit card type - - VISA MasterCard AMEX)

Card Number	Expiration Date
Name as it appears on card	Signature

- Total Amount Paid: \$ _____

Contract and acknowledgement of exhibit/advertisement in printed materials and online will not be processed until payment is received by AUPHA. Please fill out entire form and return with payment to:

Mail: **AUPHA**
2000 N. 14th Street, Suite 780
Arlington, VA 22201

Fax: (703) 894-0941
Email: jstephens@aupha.org

